

## BAJAJ MOTORCYCLES GROW 86% IN DECEMBER 2009

December 09

Particulars	December 2009	December 2008	Change %
MOTORCYCLES	219,920	118,510	86
<b>TOTAL 2 WHEELERS</b>	<b>220,429</b>	<b>119,215</b>	<b>85</b>
3 WHEELERS	31,575	22,948	38
<b>TOTAL 2&amp;3 WHEELERS</b>	<b>252,004</b>	<b>142,163</b>	<b>77</b>
Exports out of the above	<b>91,369</b>	<b>72,744</b>	<b>26</b>

1. Riding on the growing momentum of its 'bigger and sportier' Discover (86,769 units) and Pulsar (44,518 units) brands, Bajaj motorcycle sales grew 86% in December 2009.

Bajaj launched the all new Pulsar 135 LS on 9<sup>th</sup> December towards the purpose of scaling the Pulsar to be a million units/year brand.

2. Commercial Vehicle sales continued to grow across the in-city, sub-urban, and goods carrier segments.
3. Exports continued to exhibit strong growth.

YTD

Particulars	April ~ December 2009	April ~ December 2008	Change %
MOTORCYCLES	1,794,359	1,534,149	17
<b>TOTAL 2 WHEELERS</b>	<b>1,798,952</b>	<b>1,544,186</b>	<b>16</b>
3 WHEELERS	244,655	209,699	17
<b>TOTAL 2&amp;3 WHEELERS</b>	<b>2,043,607</b>	<b>1,753,885</b>	<b>17</b>
<u>Exports out of the above</u>	<b>676,531</b>	<b>620,880</b>	<b>9</b>

---

Rajiv Bajaj  
MD, Bajaj Auto Ltd., Pune  
3<sup>rd</sup> January 2010