

BAJAJ MOTORCYCLES GROW 52% IN OCTOBER 2009

October 09

Particulars	October 2009	October 2008	Change %
MOTORCYCLES	249,681	163,850	52
TOTAL 2 WHEELERS	249,974	165,477	51
3 WHEELERS	30,481	26,363	16
TOTAL 2&3 WHEELERS	280,455	191,840	46
Exports out of the above	84,012	75,092	12

1. Bajaj motorcycles grew 52% in October 2009 despite several supply constraints; Bajaj is confident of maintaining this growth rate for the rest of FY10.
2. This growth has been led equally by 55,413 Pulsars and 95,139 Discovers ensuring thereby that 60% of Bajaj motorcycles are constituted by the more profitable 'bigger and sportier' Pulsar and Discover brands.
3. The Kawasaki Ninja 250R launched on 7th October exclusively through Bajaj Probiking has been extremely well received with 127 motorcycles sold in October 2009.
4. Commercial Vehicle sales too were hampered by production constraints. The new RE600 goods carrier sold 721 units in October 2009, its first full month of sales.
5. Exports at 84,012 units in October 2009 is the highest ever for Bajaj.

YTD

Particulars	April ~ October 2009	April ~ October 2008	Change %
MOTORCYCLES	1,332,049	1,283,958	4
TOTAL 2 WHEELERS	1,335,875	1,292,550	3
3 WHEELERS	178,969	159,425	12
TOTAL 2&3 WHEELERS	1,514,844	1,451,975	4
<u>Exports out of the above</u>	486,641	480,739	1

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