

BAJAJ DOMESTIC MOTORCYCLE SALES CONTINUE TO RISE

FY 2010

Particulars	April ~ June 2009	April ~ June 2008	Change %
MOTORCYCLES	482,727	558,633	(14)
TOTAL 2 WHEELERS	484,420	561,977	(14)
3 WHEELERS	63,242	58,118	9
TOTAL 2&3 WHEELERS	547,662	620,095	(12)
Exports out of the above	178,295	198,717	(10)

1. Bajaj motorcycle sales grew 29% Quarter on Quarter, primarily due to the successful launches since February 2009 of the XCD 135 DTS-Si, the new Pulsar 150 DTS-i, and the Pulsar 180 DTS-i.

June 09

Particulars	June 2009	June 2008	Change %
MOTORCYCLES	167,945	175,903	(5)
TOTAL 2 WHEELERS	168,471	177,112	(5)
3 WHEELERS	24,731	19,629	26
TOTAL 2&3 WHEELERS	193,202	196,741	(2)
Exports out of the above	67726	64,878	4

2. With the launch of the new Pulsar 220 DTS-i on 23rd June 2009, Bajaj expects Pulsar sales to rise further beyond the 48,062 units sold in June 2009.
3. Furthermore, with the launch of a new large volume motorcycle on 18th July 2009, Bajaj expects to record high double digit motorcycle sales growth from August 2009 onwards.
4. Domestic commercial vehicle sales have begun to grow on the back of marketing initiatives focused on the in-city segment.
5. Exports have almost normalized after the dip in January-March 2009 and are expected to gradually exhibit positive year-on-year growth.

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