

BAJAJ RECORDS ITS HIGHEST EVER MAY SALES

May'10

Particulars	May 2010	May 2009	Growth %	Highlights
MOTORCYCLES	269,488	165,049	63	1. The newly launched Discover 150 sold 12,377 units primarily in the 4 States of Delhi, UP, WB, and AP. 2. The bigger & sportier brands Pulsar (75,974 units) and Discover (107,076 units) represented 68% of motorcycle sales.
3 WHEELERS	29,954	19,644	52	-
TOTAL	299,442	185,341	62	May 2009 sales includes 648 scooters.
Exports out of the above	95,964	58,682	64	-

YTD

Particulars	April – May 2010	April – may 2009	Growth %	Highlights
MOTORCYCLES	545,583	314,782	73	.-
3 WHEELERS	67,304	38,511	75	-
TOTAL	612,914	354,460	73	-
Exports out of the above	209,875	110,569	90	-

Rajiv Bajaj
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